

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Kyung Yang PARK

Group Art Unit: Not Yet Assigned

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Examiner: Not Yet Assigned

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Customer No.:57362

For: ADVERTISING SYSTEM AND METHOD FOR SLOT MACHINE GAME USING IMAGE AD SYMBOLS ON THE INTERNET

SUBMISSION OF FORMAL DRAWINGS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sirs:

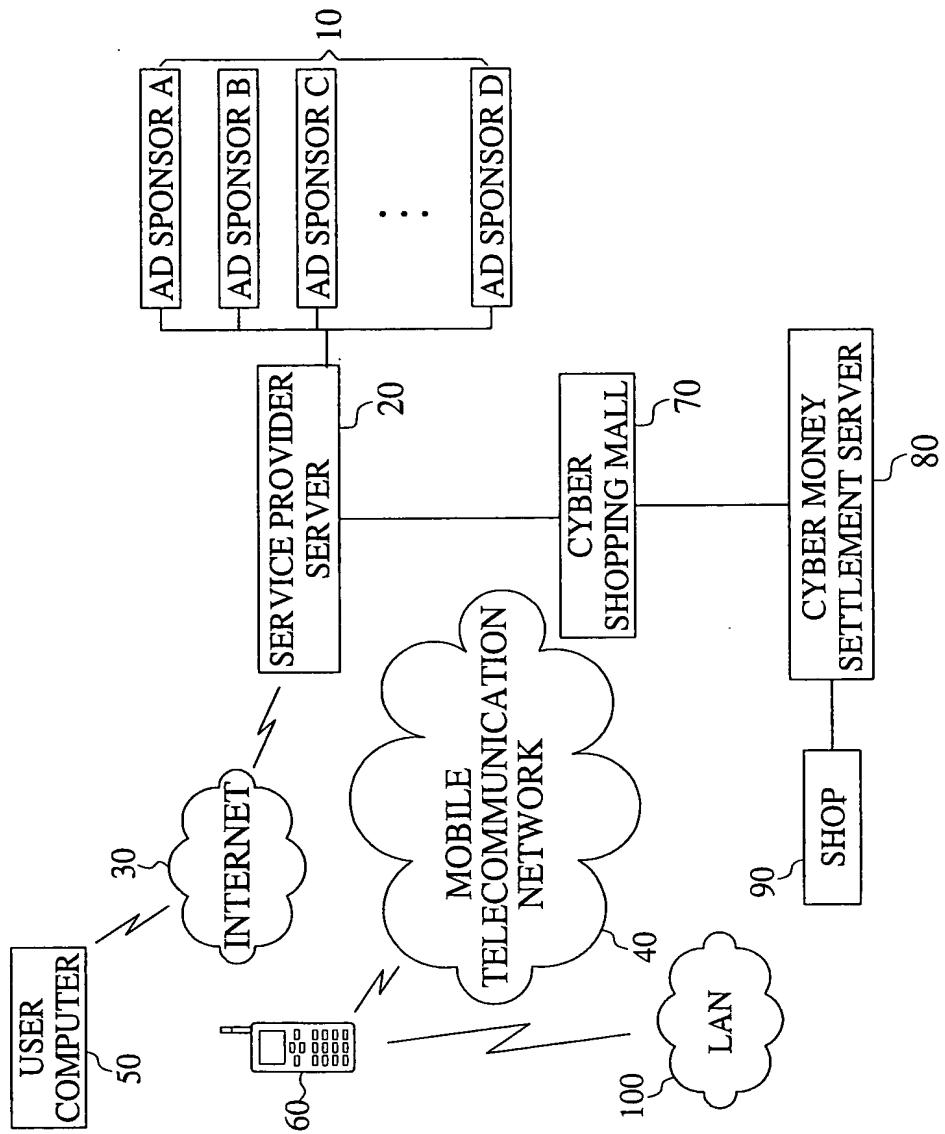
Please find attached nineteen sheets of formal drawings (Figures 1 through 31). The Examiner is respectfully requested to acknowledge receipt of these drawings.

Respectfully submitted,

Jean C. Edwards
Jean C. Edwards
Registration No. 41,728

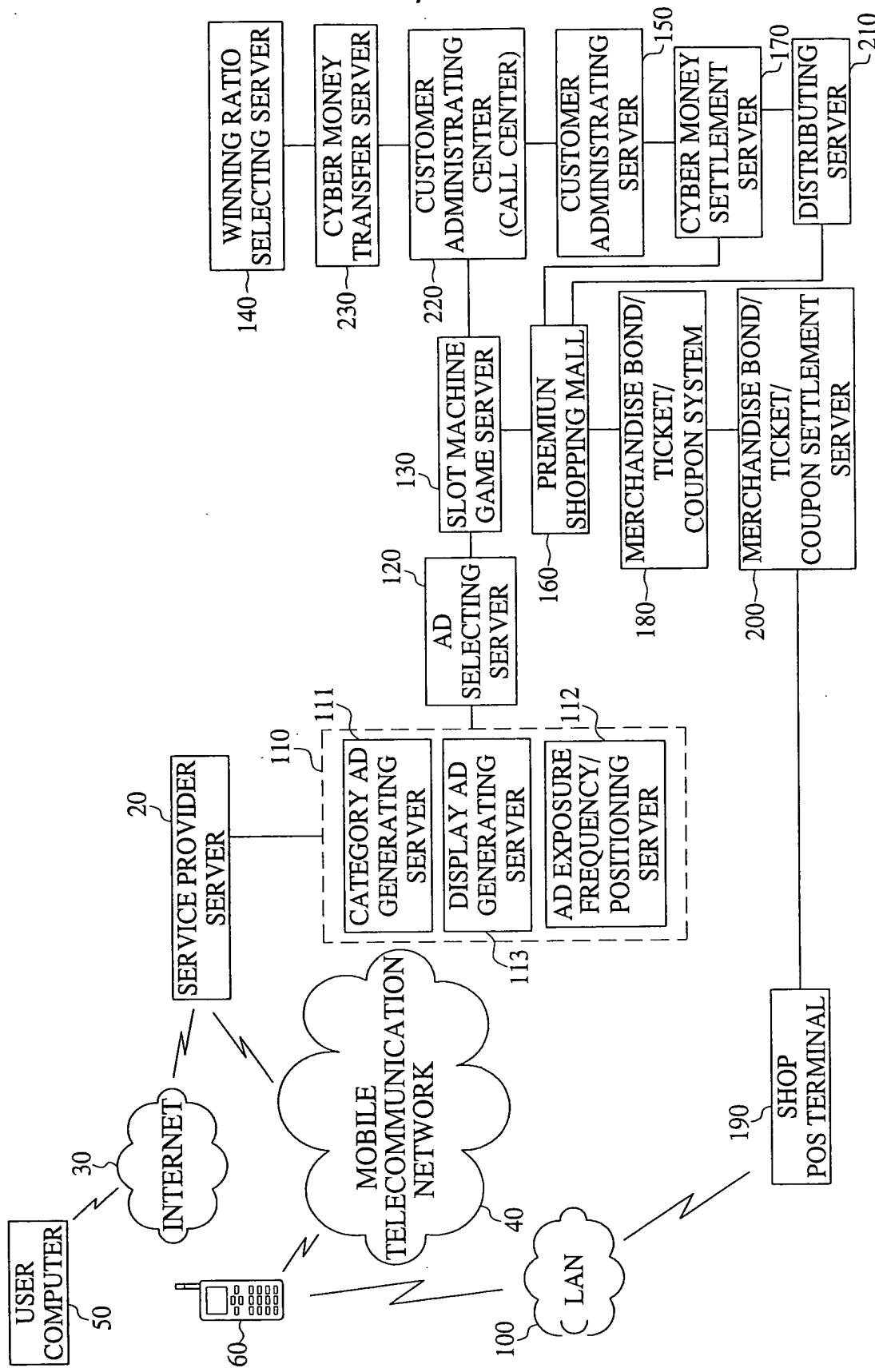
AKERMAN SENTERFITT
801 Pennsylvania Avenue N.W.
Suite 600
Washington DC 20004
Telephone: 202-824-1719
Facsimile: 202-393-5959
Date: January 9, 2006

FIG. 1



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FIG. 2



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FIG. 3

ID : 1234567
AMOUNT : ₩00,000
1. BEER
2. CAR
3. CELLULAR PHONE
4. REFRIGERATOR
5. CREDIT CARD
PREMIUM TRANSFER

FIG. 4

ID : 01X-XXX-XXXX
AMOUNT : ₩00,000
1. BEER
2. CAR
3. CELLULAR PHONE
4. REFRIGERATOR
5. CREDIT CARD
PREMIUM TRANSFER

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FIG. 5

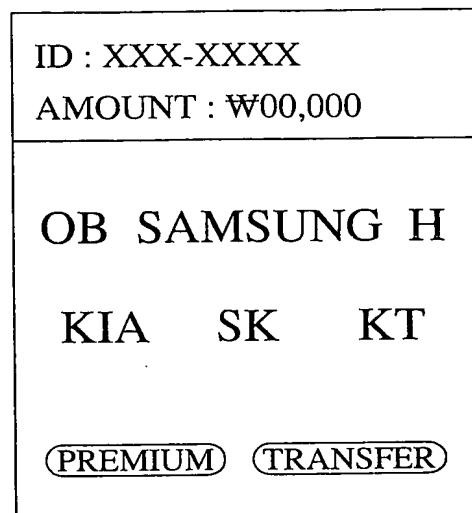
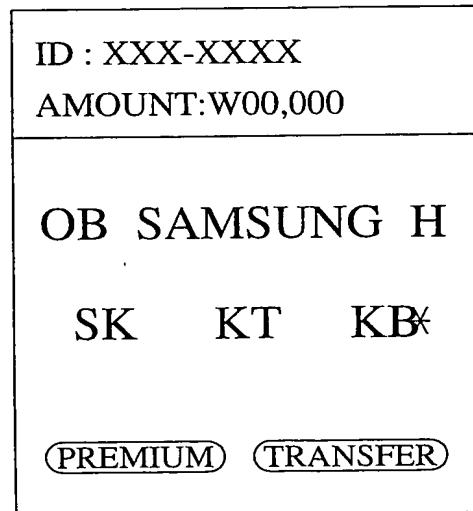


FIG. 6



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FIG. 7

ID : 1234567
AMOUNT : ₩1,000
1. BEER
OB HITE MILLER
BUD CASS KIRIN
<input type="button" value="PREMIUM"/> <input type="button" value="TRANSFER"/>

FIG. 8

ID : 1234567
AMOUNT : ₩1,000
1. BEER
<input type="checkbox"/> OB HITE MILLER
BUD CASS KIRIN
<input type="button" value="PREMIUM"/> <input type="button" value="TRANSFER"/>

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FIG. 9

ID : 1234567	I GAME : ₩10
AMOUNT : ₩1,000	
OB LAGER LAGER LAGER	
LAGER LAGER LAGER OB	
LAGER OB LAGER LAGER	
LAGER LAGER OB LAGER	
(PREMIUM) (TRANSFER) (WINING RATIO) (SPIN)	

FIG. 10

ID:1234567	
AMOUNT: ₩1,080+₩100,000=₩101,080	
OB PRESENTING SHOPPING MALL	
(1) BICYCLE ₩100,000	(2) CAMERA ₩100,000
(3) BALLET PERFORMANCE TICKET TWO SHEETS ₩60,000	
(4) SUNGLASSES ₩30,000	
(5) OO DEPARTMENT STORE MERCHANDISE BOND ₩100,000	

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FIG. 11

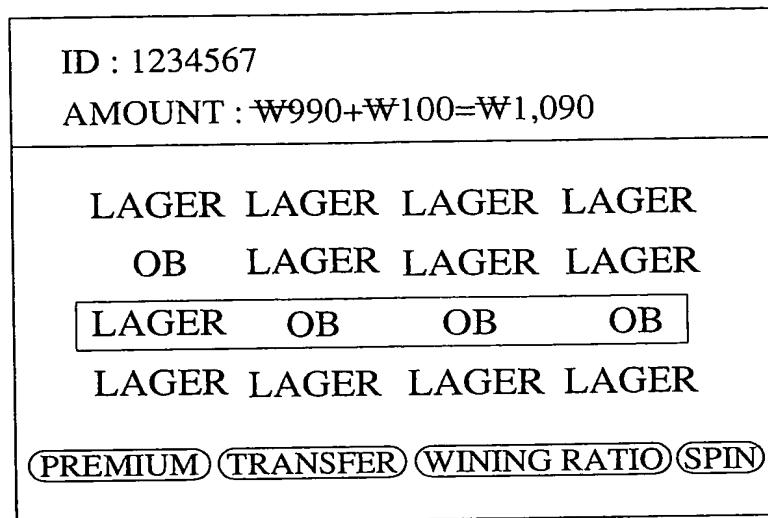
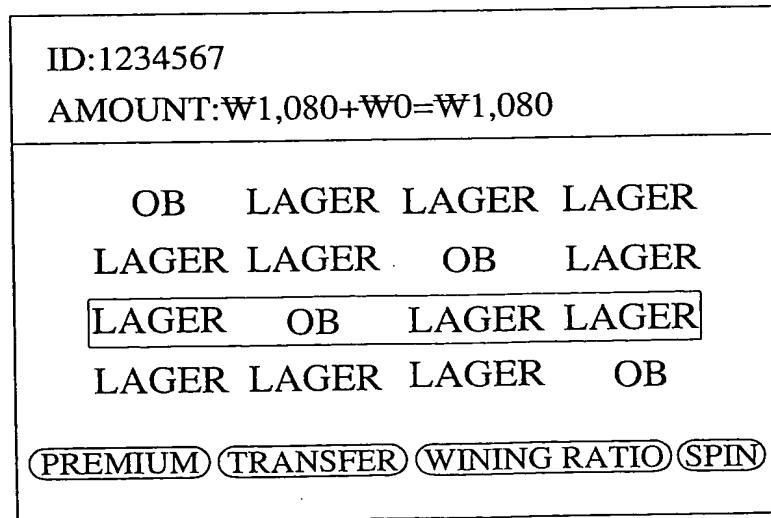


FIG. 12



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FIG. 13

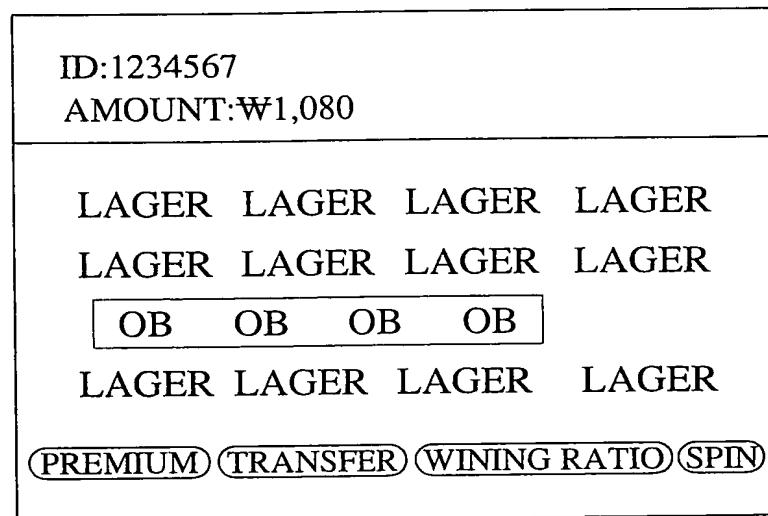
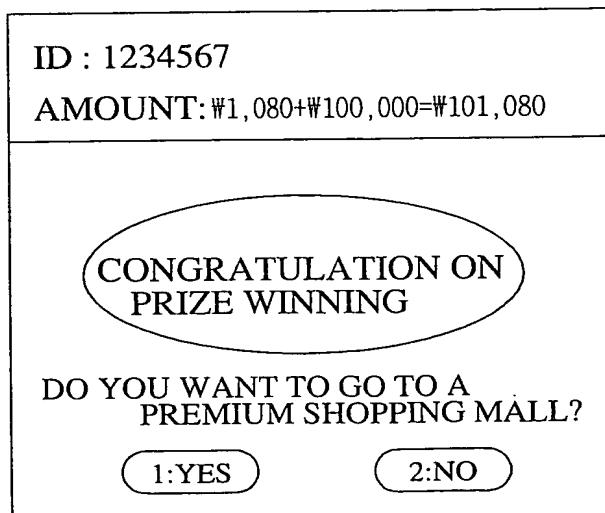


FIG. 14



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FIG. 15

ID:1234567
AMOUNT:₩1,080원+₩100,000=₩101,080
(1)DO YOU WANT TO CONTINUE TO PLAY GAMES? 1:YES 2:NO
(2)DO YOU WANT TO SELECT A NEW AD? 1:YES 2:NO

FIG. 16

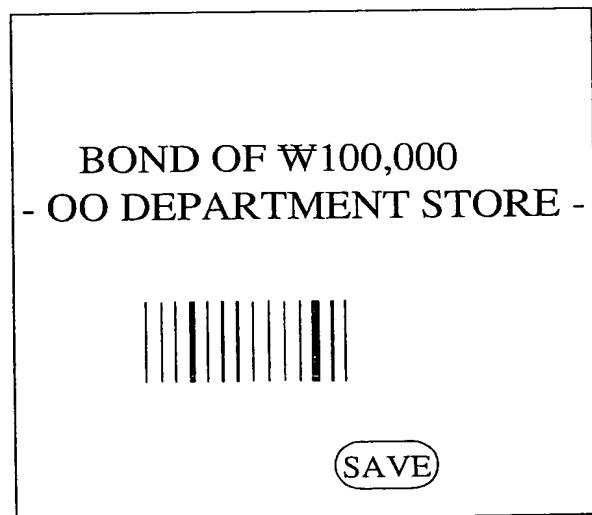
ID:1234567
AMOUNT:₩101,080
PLEASE PRESS AD MENU.
(1)CATEGORY TYPE AD
(2)DISPLAY TYPE AD

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FIG. 17

ID:1234567
AMOUNT:₩1,080-₩100,000=₩1,080
<p>OB PRESENTING SHOPPING MALL PURCHASED A CAMERA AT ₩100,000 A PRICE DO YOU WANT TO RECEIVE A COALITION DEPARTMENT STORE MERCHANDISE BOND? ① DO YOU WANT TO RECEIVE A REAL CAMERA? ②</p>

FIG. 18



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FIG. 19

ID:1234567
AMOUNT:₩1,080

DO YOU WANT TO RECEIVE A PURCHASED PRODUCT AT YOUR HOME ADDRESS?

1:YES 2:NO

FIG. 20

ID:1234567
AMOUNT:₩1,080

ADDRESS : No. 00, 00-DONG,
00-GU, SEOUL

CORRECT 1: YES

WRONG : PLEASE INPUT A PHONE
NUMBER WITH WHICH
THE ADDRESS IS
CONFIRMED.
01X-XXX-XXXX

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FIG. 21

ID:1234567
AMOUNT:₩1,080-₩100,000=₩1,080
PLEASE INPUT A PHONE NUMBER OF A SENDER
01X-XXX-XXXX THANK YOU!
(1)DO YOU WANT TO CONTINUE TO PLAY GAMES?
1:YES 2:NO
(2)DO YOU WANT TO SELECT A NEW AD?
1:YES 2:NO

FIG. 22

ID:1234567
AMOUNT:₩101,080
PLEASE INPUT ID (PHONE NUMBER) OF A RECEIVER.
0XX-XXX-XXXX
AMOUNT IS:₩100,000

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FIG. 23

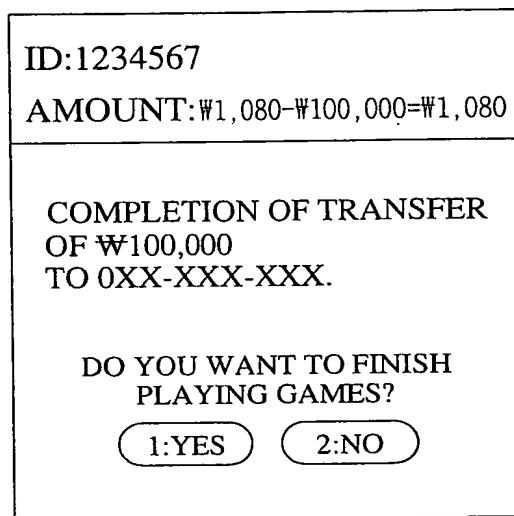
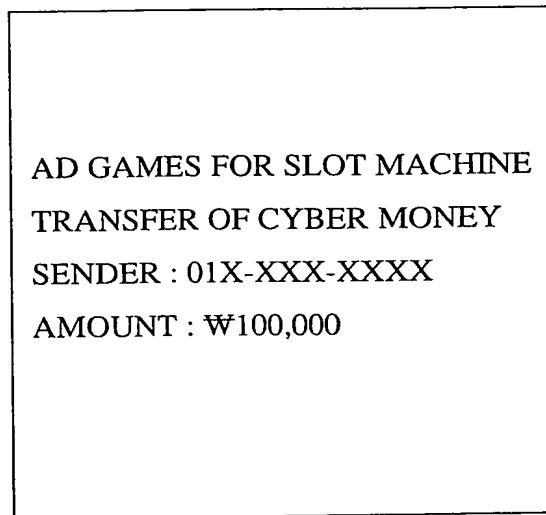


FIG. 24



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FIG. 25

AD GAMES FOR SLOT MACHINE
TRANSFER OF CYBER MONEY
SENDER : 01X-XXX-XXXX
AMOUNT : ₩100,000
YOUR ID : 01X-XXX-XXXX

FIG. 26

1 GAME : W100
ID:1234567
AMOUNT:W1,000

DESIGNATE A WINNING RATIO.

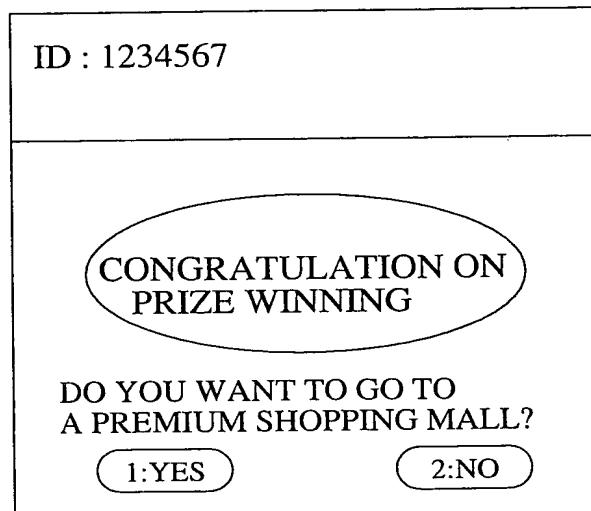
Low	High
WINNING RATIO	1 2 3 4 5 6 7 8 9 10

GAME COST: 10 20 30 40 50 60 70 80 90 100

CONFIRMATION

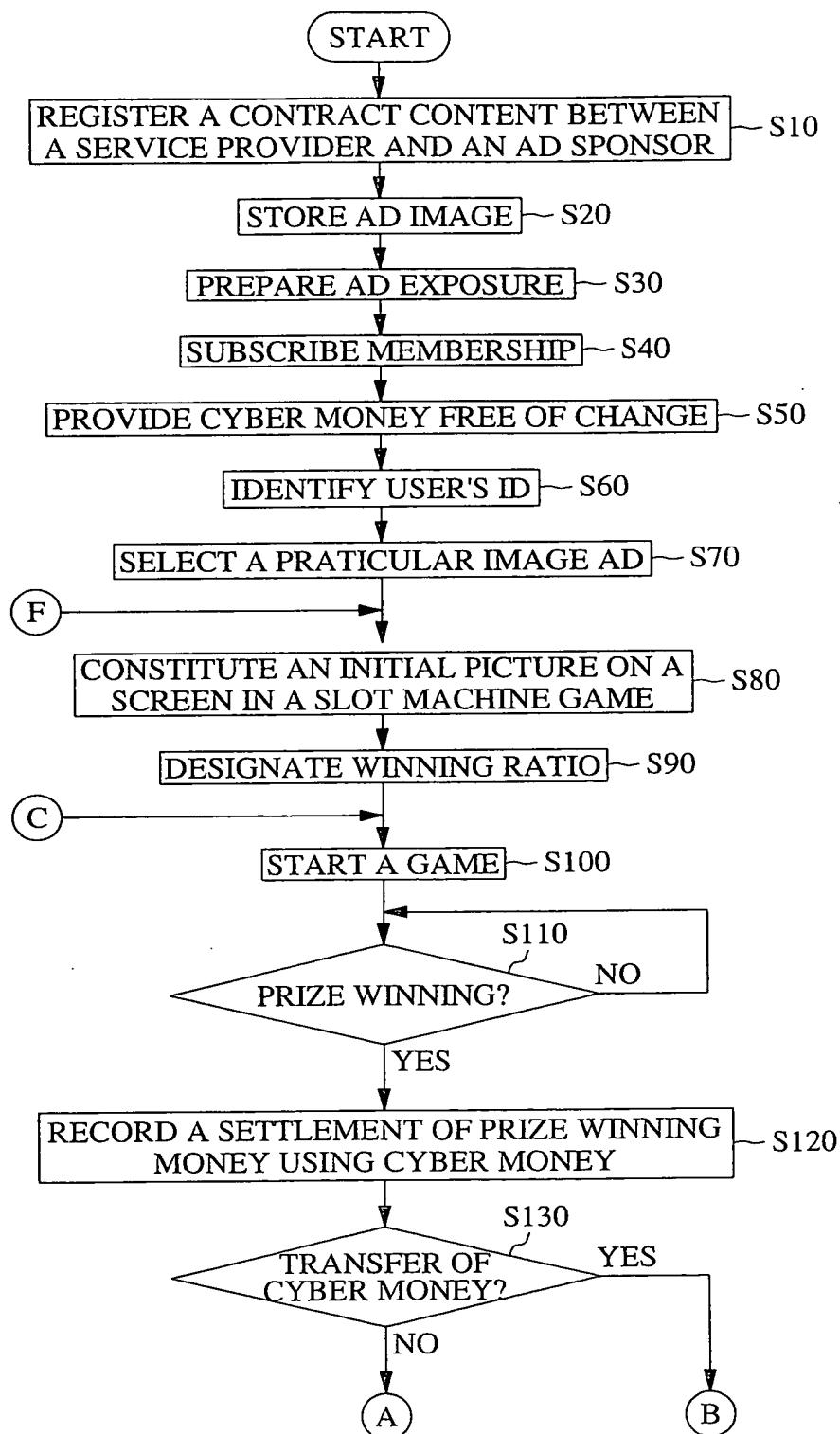
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FIG. 27



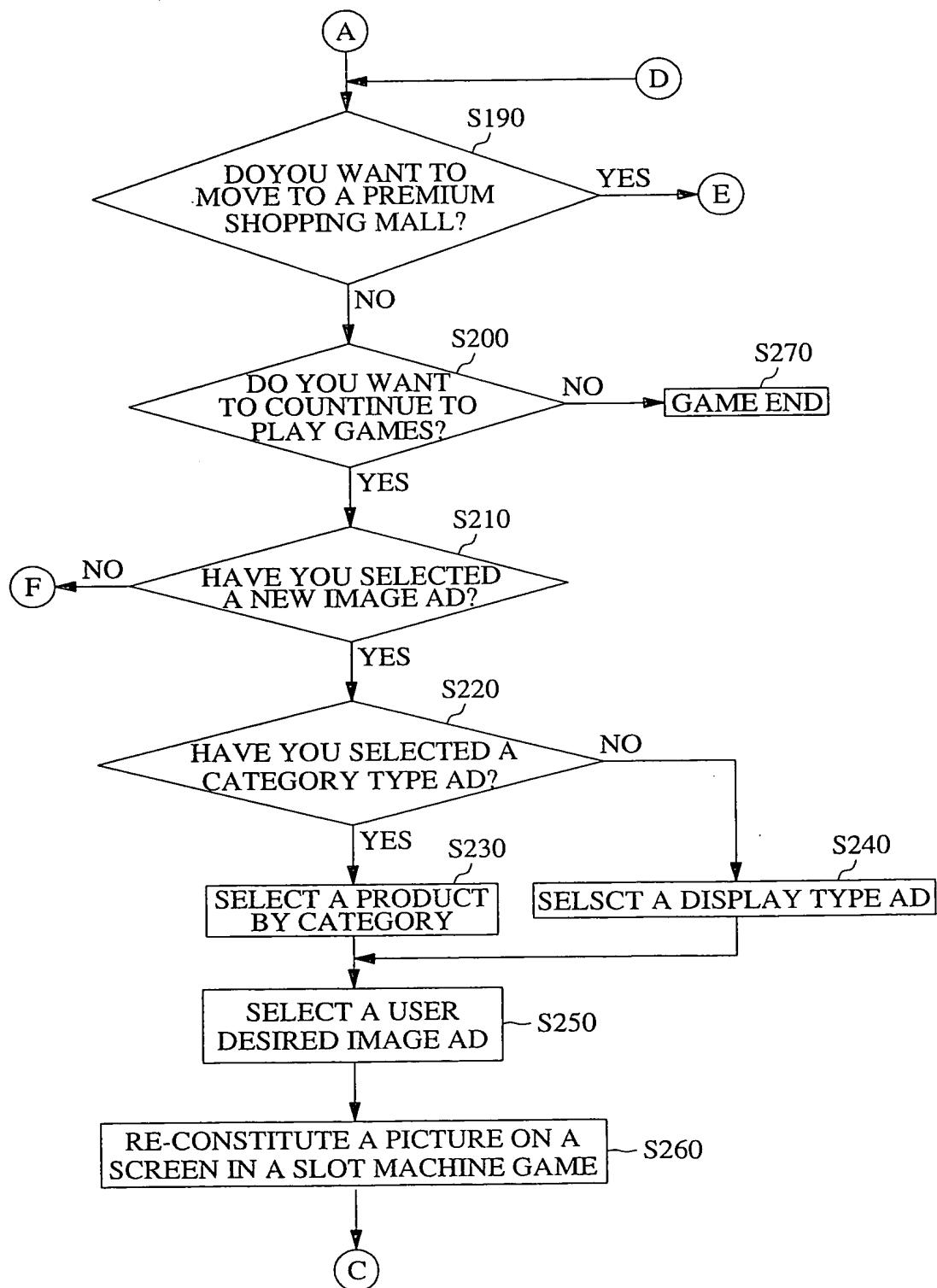
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FIG. 28



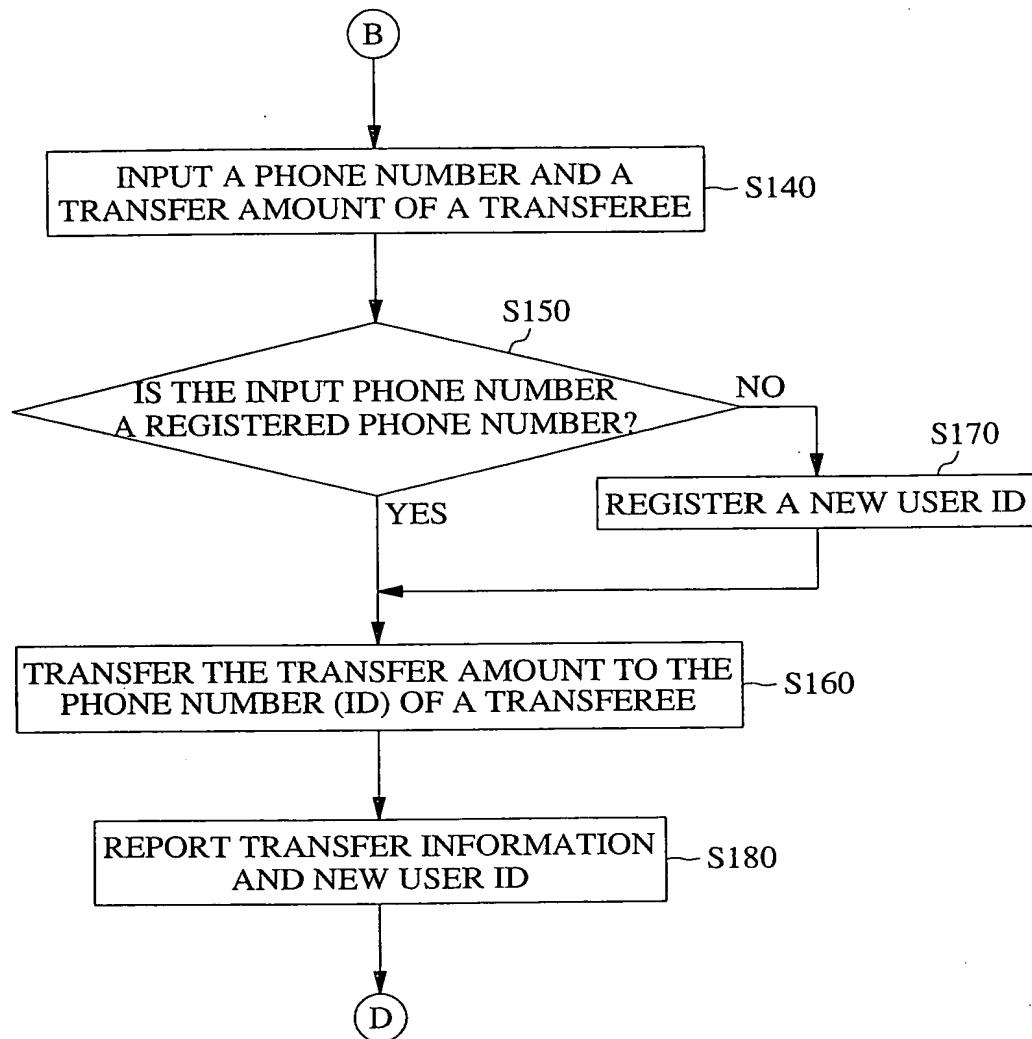
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FIG. 29



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FIG. 30



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FIG. 31

